

Orientation

The 13 steps to get a live project running, from your first sign-in to your first segment with real members. Tick them off as you go.

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| ☐ | 1. Sign up or log in and land on Home with the sidebar expanded. | Lesson 0.1 |
| ☐ | 2. Find the pinned destinations above the groups: Home, Brand, Asset library, Attributes, Users, Integrations and Workflows. | Lesson 0.1 |
| ☐ | 3. Collapse the Design and Marketing groups, confirm Sales and Analytics stay open, then expand them again. | Lesson 0.1 |
| ☐ | 4. Open Users, click a profile, and note its email and one attribute. | Lesson 0.1 |
| ☐ | 5. Open Accounts (under Sales), open that person's account, go to its Users tab and open the same person. Confirm the email and attribute match. | Lesson 0.1 |
| ☐ | 6. Expand each group and check its items: Design (Avatars, Poses, Scenes, Design System), Marketing (Catalog, Journeys, Experiences), Sales (Accounts, Meetings), Analytics (Boards). | Lesson 0.2 |
| ☐ | 7. Open Attributes and read the name of one attribute. | Lesson 0.2 |
| ☐ | 8. Open Journeys, open a journey's trigger (Who enters this journey?) and find the same attribute in the condition picker. Do not save. | Lesson 0.2 |
| ☐ | 9. Open Accounts, click Filters, find the same attribute, close without applying. | Lesson 0.2 |
| ☐ | 10. Open Integrations, click Add integration, pick JavaScript under Sources and walk to the installation snippet (do not paste a real key). | Lesson 0.3 |
| ☐ | 11. Write down which events you need and why before tracking anything (tracking plan). | Lesson 0.3 |
| ☐ | 12. Open Users, then Events in its secondary nav, click Create event, pick the Event type, add a condition and Save. | Lesson 0.3 |
| ☐ | 13. Build a segment on that event: filter Users with Filters, then Save as new segment and watch the count. | Lesson 0.3 |

YOU ARE DONE WHEN

- The same person shows the same email and attribute when opened from Users and from an account's Users tab.

- One attribute name appears in Attributes, the Journeys trigger condition picker, and Accounts Filters.
- A JavaScript source exists, one event is defined, and one segment shows a member count.

CORE STACK

- **Intempt console** This is where everything in this course happens. The Free plan covers it
- **JavaScript source** This is how your website starts sending data. You connect it in the lesson on going from zero to a live project
- **Quick Start Guide** This is the step-by-step reference if you want to read along

OPTIONAL UPGRADES

- **iOS SDK** This is how your iPhone app sends data, if you have one
- **Android SDK** This is the same for your Android app
- **HubSpot** This is how your existing sales data comes in, if you use HubSpot
- **Shopify** This is how your store orders come in, if you sell on Shopify

Everything in this course is free. The Free plan covers up to 3 seats and 1 project, with 100K events a month included. · intempt.com/docs/academy